

PRIVACY POLICY

Last updated: January 22, 2026

1. Controller

ALCHNER GmbH

Mettinger Str. 25

73728 Esslingen am Neckar

Germany

Email: sales@alchner.com

Website: <https://alchner.com/>

2. General Information

This Privacy Policy explains the nature, scope and purpose of processing personal data when you visit this website.

Legal bases include Article 6(1) GDPR and, for cookies and tracking, your consent under Article 6(1)(a) GDPR in conjunction with TDDDG.

3. Server Log Files

We process IP address, date/time, accessed pages, referrer URL, browser type and operating system for security and stability purposes.

Legal basis: Article 6(1)(f) GDPR.

4. Contact

If you contact us, we process your data to handle your request.

Legal basis: Article 6(1)(b) and Article 6(1)(f) GDPR.

5. Cookies and Consent

Strictly necessary cookies are based on Article 6(1)(f) GDPR.

Analytics and marketing cookies are used only with your consent under Article 6(1)(a) GDPR.

6. Google Tag Manager

Does not store cookies but may technically process your IP address.

7. Google Analytics (GA4)

Used to analyze website usage with your consent. Data transfer to the USA is possible.

8. Meta Pixel

Used to measure advertising effectiveness with your consent. Data transfer to the USA is possible.

9. Vimeo

Embedded videos may process usage data and IP address with your consent.

10. International Transfers

Transfers are based on EU Standard Contractual Clauses (SCC) where required.

11. Storage Period

Data is stored only as long as necessary or legally required.

12. Your Rights

Access, rectification, erasure, restriction, data portability, objection, withdrawal of consent.

13. Complaints

You may lodge a complaint with a supervisory authority under Art. 77 GDPR.

14. Changes

This Privacy Policy may be updated.